

**A.B.I.S.**<sup>®</sup>  
ASIA'S BROADCASTING  
& INFOTAINMENT SHOW

**30**  
YEARS

# CONTX 2025

CONTENT INDIA

**PARTNERSHIP  
OPPORTUNITIES**



## Amplifying Stories Igniting Imagination

Innovation  
Partner:



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BUYING • DISTRIBUTING • LICENSING • SYNDICATING

[www.contentindiashow.com](http://www.contentindiashow.com)

**14 - 16 OCTOBER, 2025**  
(Tuesday - Thursday)  
**Jio World Convention Centre, Mumbai**

# NURTURING A WORLD OF CONTENT

The Indian media landscape has undergone a complete change that has transformed it into one of the largest, and most lucrative, markets for entertainment in the world. With its current trajectory, the M&E sector in India is expected to cross USD 34 billion by 2024. Indians are consuming content voraciously, with over 900 broadcasting channels and over 40 VOD platforms. The engagement with video entertainment is at an all-time high, further fueled by the pandemic.

CONTENT INDIA SHOW is one of the most exciting and dynamic events for the content industry in India. As an international platform, it brings together creators, innovators, and curators from all over the world, creating an environment buzzing with ideas and insights. Exhibitors, buyers, sellers, syndicators, distributors and participants come together to share their expertise, engage in productive conversations, and explore business opportunities.

## Showcase Innovations:

Display your latest products and technologies

## The Industry Hub:

Meet new clients and partners

## Market Intelligence:

Gain insights

## Cross-Industry Collaboration:

Establish connections



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## TITLE PARTNER [1 Nos.]

INR 30,00,000 / USD 35,000

- 1 x Keynote Session
- Co-Branding with the event logo
- 2 x features in Show e-newsletter
- 1 x banner in Show e-newsletter
- 10 x Lounge Access Passes
- Brand to be featured in all event press releases
- 5 x Exclusive Social Media Posts on Content India Show pages
- Activation Space in prime location - 30 sqm
- Partner company video (up to 1 minute) to be played before first session on each day
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on the backdrop in the Conference Hall
- Logo Branding on Onsite Banners (near entry)
- Logo Branding on the Conference Schedule
- Logo Branding on the Conference notepads
- Exhibitor directory listing (via the NGage show app)
- 1 free insert such as leaflet/brochure or any other promotional item to be placed at the entry to the event

## DIAMOND PARTNER [2 Nos.]

INR 20,00,000 / USD 24,000

- Panel Participation
- 1 x feature in e-newsletter
- 1 x banner in Show e-newsletter
- 8 x Lounge Access Passes
- 3 x Exclusive Social Media Posts on Content India Show pages
- Activation Space in prime location - 24 sqm
- Partner company video (up to 30 secs) to be played before first session on each day
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on the backdrop in the Conference Hall
- Logo Branding on Onsite Banners (near entry)
- Logo Branding on the Conference Schedule
- Exhibitor directory listing

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## PLATINUM PARTNER [2 Nos.]

**INR 15,00,000 / USD 17,500**

- Fireside chat / Moderator Opportunity
- 1 x feature in e-newsletter
- 1 x banner in Show e-newsletter
- 6 x Lounge Access Passes
- 2 x Exclusive Social Media Posts on Content India Show pages
- Activation Space in prime location - 18 sqm
- Partner company video (up to 15 secs) to be played before first session on each day
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on the backdrop in the Conference Hall
- Logo Branding on Onsite Banners (near entry)
- Logo Branding on the Conference Schedule
- Exhibitor directory listing

## GOLD PARTNER [3 Nos.]

**INR 10,00,000 / USD 12,000**

- Panel Delegate Opportunity
- 1 x feature in Show e-newsletter
- 1 x banner in Show e-newsletter
- 4 x Lounge Access Passes
- 2 x Exclusive Social Media Posts on Content India Show pages
- Activation Space - 15 sqm
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on the backdrop in the Conference Hall
- Logo Branding on Onsite Banners (near entry)
- Logo Branding on the Conference Schedule
- Exhibitor directory listing

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## SILVER PARTNER (4 Nos.)

INR 8,00,000 / USD 9,200

- Shared Panel Opportunity
- 1 x feature in Show e-newsletter
- 1 x banner in Show e-newsletter
- 2 x Lounge Access Passes
- 1 x Exclusive Social Media Posts on Content India Show pages
- Activation Space - 12 sqm
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on the backdrop in the Conference Hall
- Logo Branding on Onsite Banners (near entry)
- Logo Branding on the Conference Schedule
- Exhibitor directory listing

## CONFERENCE PARTNER (10 Nos.)

INR 5,00,000 / USD 5,800

- 1 x Panel Curation Opportunity
- 1 x Speaking Slot
- 2 x Lounge Access Passes
- 1 x Exclusive Social Media Posts on Content India Show pages
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on Onsite Banners (near entry)
- Logo Branding on the Conference Schedule
- Exhibitor directory listing



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## CREATIVE EXPERIENCE ZONE PARTNER (4 Nos.) INR 3,00,000 / USD 3,500

- Activation Space - 24 sqm
- 4 x Lounge Access Passes
- 1 x Exclusive Social Media Posts on Content India Show pages
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on the Conference Schedule
- Logo Branding on Onsite Banners (near show entry)
- Exhibitor directory listing

## INFLUENCER PARTNER (5 Nos.) INR 15,00,000 / USD 17,500

- Co-creation of influencer content
- 1 x Exclusive Social Media Posts on Content India Show pages
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on Onsite Banners (near entry)
- Exhibitor directory listing

## KNOWLEDGE PARTNER (5 Nos.) INR 3,00,000 / USD 3,500

- Logo Branding on Knowledge Sessions
- 1 x Speaking Slot in research-led session
- 5 x Lounge Access Passes
- 1 x Exclusive Social Media Posts on Content India Show pages
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on Onsite Banners (near entry)
- Exhibitor directory listing

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## THE CONTENT LOUNGE PARTNER (5 Nos.)

INR 15,00,000 / USD 17,500

- Exclusive Logo Branding in 'The Content Lounge'
- 8 x Lounge Access Passes
- 1 x Exclusive Social Media Posts on Content India Show pages
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on Onsite Banners (near entry)
- Exhibitor directory listing
- Gift bag co-partnership
- 1 free insert such as leaflet/brochure/merchandise to be placed in the Lounge

## REGISTRATION PARTNER (3 Nos.)

INR 5,00,000 / USD 5,800

- Exclusive Logo Branding at Entry to the event
- Logo Branding on Visitor Badges
- 4 x Lounge Access Passes
- 1 x Exclusive Social Media Posts on Content India Show pages
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on Onsite Banners (near entry)
- Exhibitor directory listing



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## SECTOR PARTNER (5 Nos.)

INR 15,00,000 / USD 17,500

- Curation rights for industry-focused track
- 1 x Speaker Slot in sector session
- 5 x Lounge Access Passes
- 1 x Exclusive Social Media Posts on Content India Show pages
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on Onsite Banners (near entry)
- Exhibitor directory listing

## SUSTAINABILITY PARTNER (1 Nos.)

INR 3,00,000 / USD 3,500

- Logo Branding on Green Initiatives
- Exclusive signage for sustainability booths
- 1 x Speaking Slot on ESG/Sustainability
- 2 x Lounge Access Passes
- 1 x Exclusive Social Media Posts on Content India Show pages
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on Onsite Banners (near entry)
- Exhibitor directory listing

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## VR/AR EXPERIENCE PARTNER (5 Nos.)

**INR 3,00,000 / USD 3,500**

- Activation Space - 24 sqm
- Logo Branding across immersive experiences
- 1 x Session on Immersive Storytelling
- 4 x Lounge Access Passes
- 1 x Exclusive Social Media Posts on Content India Show pages
- Logo Branding on the home page of Content India Show website as a Partner, with hyperlink to partner website
- Logo Branding on the Conference Schedule
- Logo Branding on Onsite Banners (near show entry)
- Exhibitor directory listing

## EXHIBITOR PARTNER

- **Shell Scheme Stand (min. 9 sqm) - INR 15,500 / USD 350 per sqm**
- **Free Design Stand (min. 24 sqm) - INR 14,500 / USD 300 per sqm**
- 1 x Exclusive Social Media Post on Content India Show pages
- Exhibitor directory listing

GST @ 18% is applicable on the above rates.



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## OUR PAST SPEAKERS



**Raj Kapoor**  
Founder,  
India Blockchain Alliance



**Ganesh Kaushic**  
Content Strategist &  
Transformation Advisor



**Shibashish Sarkar**  
Chairman, IMAC & President,  
Producers Guild of India



**Nitin Ahuja**  
CEO,  
Producers Guild of India



**Sharad Patel**  
Founder,  
SP Cinecorp Cinematic Venture Ltd.



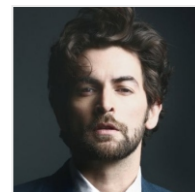
**Gayathiri Guliani**  
Founder and CEO,  
Kleos Entertainment



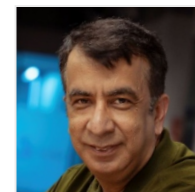
**Aashish Singh**  
Producer,  
Red Chillies Entertainment



**Preeti Vyas**  
President & CEO,  
Amar Chitra Katha Pvt. Ltd.



**Neil Nitin Mukesh**  
Actor



**Sandeep Budhiraja**  
Director and Promoter,  
Spark Sensory Research



**Santosh Singh**  
Writer and Film Director



**Dr. Jayanta Chakraborty**  
Dean & Principal,  
GIBS Business School



**Jividha Sharma**  
COO,  
SP Cinecorp



**Dr Harsha Thennarasu**  
Chief IT & Cyber Security Advisor



**Chhitra Subramaniam**  
Senior Vice President  
Creative & Production,  
Reliance Entertainment



**Marijke deSouza**  
Producer,  
Dharma Productions



**Kartik Shah**  
Music Producer,  
Composer and AI Creator



**Jamshed Mistry**  
Founder,  
International Legal Alliance

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## OUR PAST VISITORS

9X Media Pvt Ltd  
Aamir Khan Productions  
Aastha Broadcasting Network Ltd  
Accenture  
Adobe Systems India Pvt Ltd  
Alt Balaji - India  
Amar Chitra Katha  
Annapurna Studios Pvt Ltd  
Applause Entertainment Pvt Ltd  
Balaji Telefilms Ltd  
Bhansali Productions Pvt Ltd  
Bharatbala Productions  
Bright Outdoor Media Pvt Ltd  
British Columbia Trade & Investment Services  
Canadian High Commission  
Cinevistaas Ltd  
Colors Viacom 18  
Contiloe Pictures  
DD National  
Deloitte  
Dharma Productions  
Disney Star India  
Dolby India  
Eros International Media Ltd  
Excel Entertainment Pvt Ltd  
Famous Studios Ltd  
Films Division Govt Of India  
Fox Star Studios India Pvt Ltd  
Frameboxx Animation  
Futureworks Media Ltd  
Getty Images  
Google India Pvt Ltd  
Green Gold Animation Pvt Ltd  
Indo German Chamber Of Commerce  
Jio Cinema  
Jio Studios  
Ministry of Information & Broadcasting  
Mukta Arts Ltd  
Nadiadwala Grandson Entertainment  
National Film Development Corp Ltd  
National Geography Channel  
NDTV  
Netflix  
NY VFXwaala

Ogilvy & Mather India  
Optimystix Entertainment India Pvt Ltd  
Phantom Films Pvt Ltd  
Pocket Films  
Prasad Corporation Pvt Ltd  
Prasar Bharati  
Prime Focus Technologies  
Prime Focus World  
Rajkumar Hirani Films Pvt Ltd  
Rajshri Productions Pvt Ltd  
Ramoji Film City  
Red Chillies Entertainment Pvt Ltd  
Reliance Entertainment  
Reliance Industries Ltd  
Roy Kapur Productions Pvt Ltd  
Sakal Media Group  
Saregama India Ltd  
Satyajit Ray Film And Television Institute  
Shemaroo Entertainment Ltd  
Singapore Tourism Board  
Sony Liv India  
Sony Music Entertainment India Pvt Ltd  
Sony Pictures Networks India Pvt Ltd  
Sony Pix  
Star India Pvt Ltd  
Sun TV Network Ltd  
Tata Communications  
Times Group  
Toonz Animation India  
TV Today Network Ltd  
UFO Moviez India Ltd  
U-TO Solutions  
Viacom 18 Motion Pictures  
Viacom18 Media Pvt Ltd  
Vodafone Play - India  
Voot - India  
Warner Bros Pictures India Pvt Ltd  
Whistling Woods International  
Yash Raj Films Pvt Ltd  
Youtube  
Zee Entertainment Enterprises Limited



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