

17 - 19 OCTOBER, 2024 Jio World Convention Centre, Mumbai

ASIA'S BROADCASTING & INFOTAINMENT SHOW



Amplifying Stories Igniting Imagination

BUYING • DISTRIBUTING • LICENSING • SYNDICATING

NÜRNBERG MESSE

CONTENT IN

BOLLYWOOD BONANZA

CONTX 2024 CONTENT INDIA



Captivating Global Audiences with Indian Flair

SPICE UP YOUR CONTENT



Diverse Cultures, Endless Stories - Only in India

LANGUAGES GALORE



Over 20 Ways to Say Action in the Vibrant World of Indian Cinema

CINEMATIC TREASURE



A stunning array of locations perfect for filming

STREAMING SUCCESS



Riding the Digital Wave in India's Entertainment Ecosystem















Blockchain Services

Buyers/Sellers

Syndicators/ Distributors

Feature Films

Animation

Docs & Shorts

Gaming



CONTX

BI 2024 BROADCAST INDIA

SCAT INDIA

CONTENT INDIA

SCAT2024

CONTX 2024

NURTURING A WORLD OF CONTENT

The Indian media landscape has undergone a complete change that has transformed it into one of the largest, and most lucrative, markets for entertainment in the world. With its current trajectory, the M&E sector in India is expected to cross USD 34 billion by 2024. Indians are consuming content voraciously, with over 900 broadcasting channels and over 40 VOD platforms. The engagement with video entertainment is at an all-time high, further fueled by the pandemic.

CONTENT INDIA SHOW is one of the most exciting and dynamic events for the content industry in India. As an international platform, it brings together creators, innovators, and curators from all over the world, creating an environment buzzing with ideas and insights. Exhibitors, buyers, sellers, syndicators, distributors and participants come together to share their expertise, engage in productive conversations, and explore business opportunities.

> **Showcase Innovations:** Display your latest products and technologies

> > **The Industry Hub:** Meet new clients and partners

Market Intelligence: Gain insights

Cross-Industry Collaboration: Establish connections

NÜRNBERG MESSE

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www.contentindiashow.com

PARTICIPATION COST

| TYPE OF STAND | INTERNATIONAL EXHIBITORS (Per Sqms) | INDIAN EXHIBITORS (Per Sqms) | MIN. SPACE BOOKING |
|--------------------|---|------------------------------------|-----------------------|
| Shell Scheme Stand | USD 350 | INR 15,000 | 9 Sqms |
| Free Design Site | USD 325 | INR 14,000 | 24 Sqms |

Goods & Services Tax @ 18% is applicable.



Amol Gupte, Film Director

A.B.I.S encompasses everything possible from the analog to the new digital to AI to everything. It's a one stop shop, and I'm quite sure I don't need to tell people who are seekers of knowledge to come here.



Loris Curci, Film Producer, Blue Film (Italy)

"

Content India Show provided a platform for rich discussions and exchanges that catered to the curiosity of professionals eager to stay informed about the latest happenings in the film world. It's an exciting event that goes beyond the typical audience, making it a must-attend for anyone passionate about the global film industry.

Official Publication

CATELLITE



Manoj Madhavan

Director Content & Conference Producer Editor (Broadcast & Film) M: +91 91673 31339 E: manoj.madhavan@nm-india.com



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CONTENT INDIA

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For more information, please contact:

Varun Gaba Portfolio Director M: +91 99458 26427 E: varun.gaba@nm-indiacom **Pranali Raut** Asst. Director - Projects M: +91 99458 26440 E: pranali.raut@nm-india.com