



ASIA'S BROADCASTING
& INFOTAINMENT SHOW

Your Gateway to Broadcast and Infotainment Excellence for 30+ Years

BI2023

BROADCAST INDIA SHOW - MUMBAI

CONTX2023

CONTENT INDIA SHOW - MUMBAI

SCAT2023

SCAT INDIA TRADESHOW - MUMBAI

08 09 10 October, 2023

Jio World Convention Centre, Mumbai

POST SHOW
REPORT





ASIA'S BROADCASTING & INFOTAINMENT SHOW (A.B.I.S) 2023 CEMENTS ITS PRESENCE AS THE PREMIER PLATFORM FOR THE BROADCASTING, MEDIA AND INFOTAINMENT INDUSTRY

- Unprecedented turnout of professionals and enthusiasts from across the broadcasting, media, and infotainment spectrum
- A hub for networking, display of cutting-edge technology, and knowledge sharing
- Content-rich sessions featuring industry experts, thought leaders, and innovators



SONIA PRASHAR

Chairperson of the Board & Managing Director,
NuernbergMesse India Pvt. Ltd.

“A.B.I.S 2023 has undeniably solidified its position as the premier platform for the Broadcasting, Media, and Infotainment industry in Asia. With its impressive visitor footfall, enriching conference sessions, and a palpable atmosphere of innovation and collaboration, the show exceeded all expectations, setting the stage for a brighter, more dynamic future for the industry.”

VIKRAMADITYA MOTWANE

Film Director

“The industry is headed in the right direction, and there is a lot of variety in ways to consume content – whether it's through the traditional experience of theatre or the convenience of OTT platforms. In the streaming world, one can create various kinds of content, from compelling dramas to innovative series. As a filmmaker, I find it exciting to explore different storytelling formats and engage with audiences through multiple mediums. Overall, I am optimistic about the future of the broadcast and content industry. The combination of traditional and digital platforms offers a rich tapestry of possibilities for creators and audiences alike. It's an exciting time to be a part of this ever-evolving landscape.”





THREE DECADES OF ACCELERATION, ONE UNFORGETTABLE EXPO IN 2023



Exhibitors & Brands

580



Unique Visitors

27,408



ORIGIN OF VISITORS

42 Number Of Countries

Top 10 Countries For Visitors



INDIA



UNITED STATES OF AMERICA



UNITED ARAB EMIRATES



SINGAPORE



UNITED KINGDOM



SRI LANKA



CANADA



GERMANY



MALAYSIA



Bangladesh

640 Number Of Cities

Top 10 Cities For Visitors

Mumbai
Pune
Thane
Bangalore
Hyderabad
Chennai
New Delhi
Surat
Ahmedabad
Nashik





FUELING INDIA'S MEDIA & INFOTAINMENT INDUSTRY, THE LARGEST EXPO AND STILL GROWING

Growth in the 2023 edition compared to 2022

30%

FLOOR AREA

15%

VISITORS

14%

**PARTICIPATING
BRANDS**

57%

NEW COMPANIES







VISITOR SEGMENTS

BI2023

BROADCAST INDIA SHOW • MUMBAI

21.23%
Production

17.23%
TV Broadcasting

15.27%
Post Production

14.30%
Animation / Graphics /
Multimedia

12.76%
Advertising Agency /
Dealers

10.12%
Cable / Satellite
Distribution

9.28%
Freelancers / Others



VISITOR SEGMENTS

SCAT2023

SCAT INDIA TRADESHOW • MUMBAI

36.42%
Broadband Services

25.67%
Cable / Satellite
Distribution

12.45%
Distributor / Dealer

7.51%
Telcos / ISP

5.63%
Consultancy

9.18%
Advertising / Government /
Freelancer

3.17%
Manufacturing



VISITOR SEGMENTS

CONTX2023
CONTENT INDIA SHOW - MUMBAI

36.65%
Content Creator

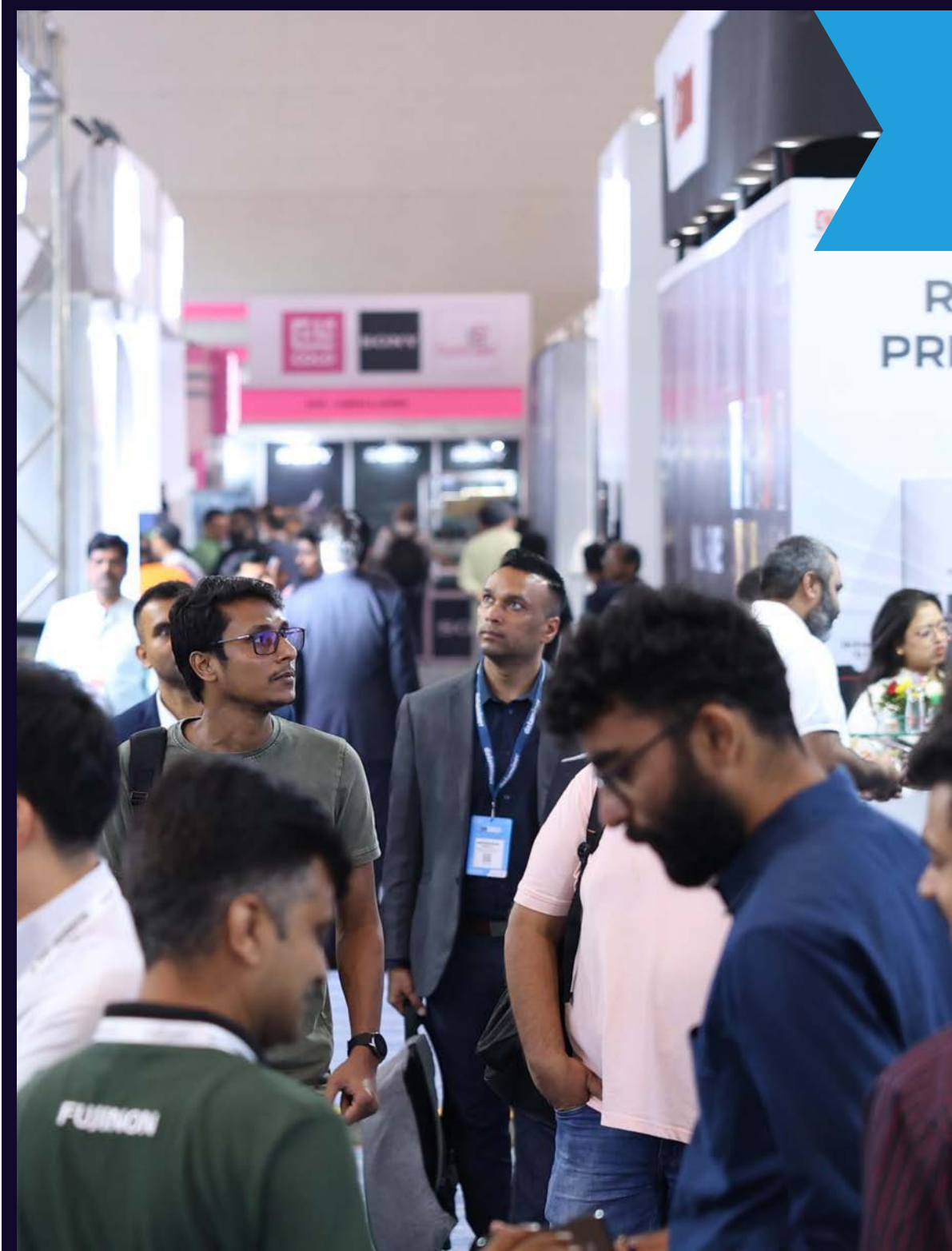
23.81%
Producer/ Content Creator

16.77%
Content (Film / TV)

10.43%
Strategy & Business Development

7.43%
Programming Director / Producer

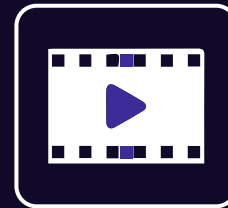
4.99%
Acquisition / Licensing /
Merchandising



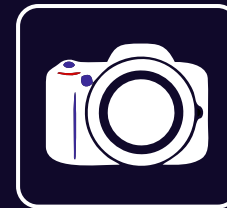
BI2023

BROADCAST INDIA SHOW - MUMBAI

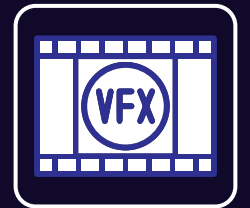
PRODUCT INTEREST



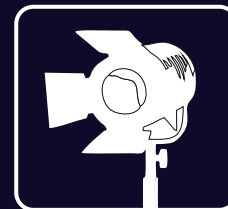
Film



Television



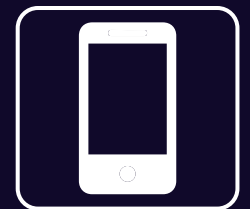
Visual Effects



Lights



Audio



Mobile



IPTV



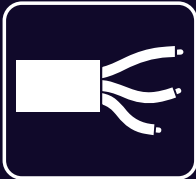
Radio



SCAT2023

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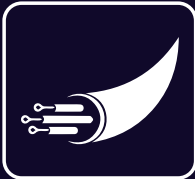
PRODUCT INTEREST



Cable



Broadband



Fibre Optic Cable



Fibre & Leased Line providers



CATV Equipment



ISPs and VNOs



Billing & Cable TV Software Developers



Satellite Equipment

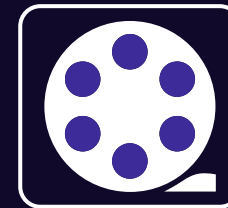


CDN Providers

CONTX2023

CONTENT INDIA SHOW - MUMBAI

PRODUCT INTEREST



Film



OTT



Mobile & Television Content



Docs & Shorts



Animation



IPTV / VOD



Gaming

**WHEN LEADERS TAKE THE STAGE,
CHANGE IS INEVITABLE!**



THEME:

WHAT'S NEXT IN M&E? : POISED FOR THE NEXT EVOLUTION



To view the Broadcast India Show Conference Agenda [click here](#).

TESTIMONIALS

Satish K Aggarwal,
Managing Director,
Visual Technologies India (VTI)



“ This year, the Broadcast India Show has crossed expectations with respect to footfall, exhibition size, quality of leads and much more. We have always supported growth and knowledge learning for the industry and how better to support than to support the Industry's Leading Show for Media & Infotainment Industry - The Broadcast India Show! ”

Miro Rusko,
Managing Director,
APAC, Octopus

“ We exhibited at the Broadcast India Show first in 2014 and we realised back then that this is a very growing show. It has got a lot of traction over the years which helps our company grow as well, so this is a very good combination and it works for us and it works for you so we are happy. ”



TESTIMONIALS

Ananth S,
Managing Director,
Medialogy Broadcast



“Participating at the Broadcast India Show has phenomenally changed our presence in this market because of the quality of the crowd that comes in and the year on year growth has been phenomenal.”

Anthony Gofton,
Vice President of Asian Sales,
Solid State Logic

“Broadcast India is really important, not just for showing off equipment and showing off products, but it's a chance for the entire industry to come together – network, learn and explore.”



TESTIMONIALS

Sunil,
Additional Director General,
Prasar Bharati



“The Government of India has got a wider vision of taking education to the doorstep of the people and in the highest quality. Broadcasting plays an important role to achieve this. Broadcast India showcases all the latest products and technologies that can help the growth of this sector. Apart from that, all the transmission techniques are also there. So, the entire evolution of the broadcasting industry can be seen, and I am very pleased and very honoured to be a part of this show, to witness all this at one place.”

Aseem Bajaj,
Cinematographer

“I’ve been coming to the Broadcast India Show since I was an assistant, around 30 years ago. The show gives you a sense of the technology available now and what is the growth pattern of the industry. So, plan accordingly, imagine accordingly, and you’re only limited by your imagination.”



TESTIMONIALS

Amitab Kumar,
*Asst. General Manager-Media Solution,
Professional Solution Division,
Sony*



“Broadcast India is a platform where Sony has been associated for the past many years now and it's the place where we introduce most of our new models. This year, we had six new models being introduced in India for the first time at this show which garners quality crowd year on year.”

Edwin Tan,
*Senior Regional Sales Manager,
Blackmagic Design*

“In this vibrant industry in India, if you are looking for new technologies, new trends, creative workflows, tools, and more then Broadcast India is the place to be. It is a fantastic opportunity to see brands like us, our new products, speak with us, learn more about our technology and see how we can help you be creative in your work.”



TESTIMONIALS

Devchand Haria,
Managing Director,
Optilink Networks Pvt. Ltd.



“With distribution and networks getting faster, SCAT India TradeShow has also quickly become the premium show for Satellite, CableTV, IPTV, and Broadband. Industry professionals visit the show to see the latest developments and product launches and this gives exhibitors like us an opportunity to meet focused customers every year.”

Aditya K Chile,
COO,
Vortex Netsol Pvt. Ltd.

“SCAT India TradeShow is where we meet everybody from our industry – prospective customers, old customers, existing customers. The platform gives us an opportunity to showcase new technology, products, and offerings. It is a must attend show for all.”



TESTIMONIALS

Jigneish SS Mehta,
CMD,
Mehta Infocom Pvt. Ltd.



“ We are participating at SCAT India TradeShow from it’s inception which is over 30 years ago. The show has become India’s Leading Show for the Satellite & Cable TV Industry and it serves as a the best platform to showcase our products to existing and new clients. ”

Rannvijay Singha,
Actor, Brand Ambassador for
Microscan and PlayBoxTV

“ SCAT India TradeShow has more and more industry players come here year on year and it’s amazing to see the other side. How does content physically reach our TV screens? What is the technology in the market? What is the next step for the industry to deliver all of this faster and better? So, I’m thankful for this show to help the growth of this industry and I will be here next year as well. ”



THEME: THE ART, CRAFT & COMMERCE OF CONTENT



To view the Content India Show Conference Agenda [click here](#).

TESTIMONIALS

Amol Gupte,
Film Director



“A.B.I.S encompasses everything possible from the analog to the new digital to AI to everything. It's a one stop shop, and I'm quite sure I don't need to tell people who are seekers of knowledge to come here.”

Loris Curci,
Film Producer,
Blue Film (Italy)



“I was thrilled to engage with a diverse group of professionals from various corners of the world, especially within the expansive Indian film industry – the largest in the world. The Content India Show provided a platform for rich discussions and exchanges that catered to the curiosity of professionals eager to stay informed about the latest happenings in the film world. It's an exciting event that goes beyond the typical audience, making it a must-attend for anyone passionate about the global film industry.”

THANK YOU PARTNERS

BI2023
BROADCAST INDIA SHOW ■ MUMBAI

Platinum Partner



OTT Solution Provider



Technology Partner



Partners



Streaming Partner



Community Partner



Media Partners

BROADCAST & CABLESAT



SCAT2023
SCAT INDIA TRADESHOW ■ MUMBAI





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CONTX2024

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SCAT2024

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17 18 19 October, 2024

Jio World Convention Centre, Mumbai

For bookings, please contact

BROADCAST INDIA SHOW & CONTENT INDIA SHOW

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